

Show your support!



## YEARBOOK BUSINESS ADS ARE NOW ON SALE.

Reach potential customers and support the yearbook at

# Riverdale High School

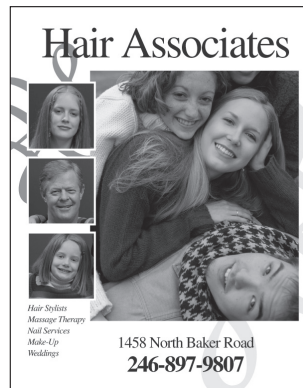
Showcase your business in the book that never loses its appeal. Students and their families will flip through the pages of the yearbook hundreds of times and cherish it for a lifetime. In addition, proceeds from ad sales are a fundraiser for the yearbook program at our school. We appreciate your support!

Sincerely,  
Yearbook Staff

Create and order your ad online!

[www.jostens.com/yearbookads](http://www.jostens.com/yearbookads)

1. Choose your ad size and layout.
2. Enter your text.
3. Upload your photos or a predesigned ad.



Full Page Layouts



1/2 Page Layouts



1/4 Page Layouts



1/8 Page Layouts

### Business Ad Pricing:

Ad Size	Color
Full Page	\$300.00
1/2 Page	\$175.00
1/4 Page	\$80.00
1/8 Page	\$40.00

### Frequently asked questions:

#### What is the ad revenue used for?

The revenue from advertising sales is used to support the yearbook and keep it affordable for everyone.

#### Can I send my ad directly to the school?

No, please do not send materials to our school. We have selected Jostens to assist with ads. Please go to [www.jostens.com/yearbookads](http://www.jostens.com/yearbookads) to create and purchase your ad.

#### What type of photo can I upload to create my ad?

The Ad Designer only supports JPEG file formats (.jpg, .jpeg, .jpe).

#### Can I upload a predesigned digital ad or scan my business card to use as my ad?

Yes, just select the appropriate layout to fit your design and upload your digital file. The layouts with a single photo box that fills the ad works best for this purpose. Please ensure that the file you upload meets the specifications listed below.

#### What are the guidelines for uploading images or a completed ad?

Please use the following guidelines when selecting the photos or complete ad to upload:

- Maximum dimensions of 7000x7000 pixels (49 Megapixel)
- Maximum size of 25 MB
- Must be a valid JPG image
- Must be RGB or Grayscale, not CMYK
- Must be 8 bits per channel (RGB or Gray)

Questions? Call Jostens Yearbook Ads customer service center  
**(800)358-0800**

Business Ad Deadline: **December 01, 2017**

Order online 24/7 at [www.jostens.com/yearbookads](http://www.jostens.com/yearbookads)

